



Swiss Sustainable
Coffee Platform

Our Roadmap 2030: Step by Step Towards Sustainable Coffee

Rüschlikon, 23 September 2025 – At its general meeting today, the Swiss Platform for Sustainable Coffee (SSCP) adopted its Roadmap 2030. This sets out milestones to be achieved by 2030. Fostering shared learning and promoting cooperation are core objectives.

The Roadmap 2030 outlines six common ambitions that guide the way towards more sustainable value creation in the coffee sector. In doing so, the members reaffirm their commitment to jointly addressing the environmental, social and economic challenges in the sector.

With the Roadmap 2030, the members of the Coffee Platform have created the basis for a process of continuous improvement. For the first time, the various stakeholders in the Swiss coffee sector have agreed on common ambitions. These goals are intended to guide the stakeholders and, at the same time, strengthen cooperation and joint learning. The Roadmap thus forms the framework for joint action.

The six ambitions of the SSCP Roadmap 2030:

1. Coffee farming households reduce, or even close, their living income gap. Coffee farm workers earn at least a minimum wage, and their wages increase towards a living wage.
2. Human rights risks like child labour and forced labour are addressed through effective due diligence processes.
3. Coffee production supports deforestation- and conversion-free coffee supply chains and actively supports the restoration of degraded forest ecosystems and other relevant ecosystems.
4. Regenerative Agriculture practices are widely adopted on coffee plantations.
5. Coffee production works toward net-zero emissions in alignment with global climate goals.
6. Coffee is sourced using schemes that transparently ensure sustainable agriculture practices.

The various sectors of the Coffee Platform – companies, non-governmental organisations, research institutions and the public sector – were actively involved in the development of the Roadmap. The implementation of the Roadmap targets will be reviewed in 2028.

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The Swiss Sustainable Coffee Platform (SSCP)

We are a multi-stakeholder initiative that brings together more than 65 actors from across the coffee sector under one roof — including roasters, processors, traders, coffee shops, universities, non-profit organisations, and the public sector (State Secretariat for Economic Affairs, SECO).

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