

# Annual Report

## 2025



Swiss Sustainable  
Coffee Platform

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# FOREWORD

Dear members and partners,

The year 2025 marked the first full year of operation of the Swiss Sustainable Coffee Platform, characterised by growing interest in sustainable solutions and increasing membership. By the end of 2025, 76 roasters, traders, NGOs, research and associate members supported our initiative for greater sustainability in the coffee sector, underlining the need for shared responsibility and coordinated action.

A key milestone was the joint elaboration and adoption of our Roadmap 2030 in September 2025. With six common Ambitions covering environmental, social and economic sustainability, it provides a shared framework for action and reporting for stakeholders in the Swiss coffee sector. The Roadmap will guide our work in the years ahead.

In 2025, we initiated our first joint seed projects in producing countries, involving small and medium enterprises. The launch of our Collaborative Impact Funding will enable collaboration among multiple actors at the landscape level. At the same time, we strengthened our role as a convening platform, fostering dialogue and knowledge exchange at key events such as the SCTA Forum, as well as through workshops and webinars.

We also further developed our structure by strengthening the joint Coordination Office shared with our sister initiative, the Swiss Platform for Sustainable Cocoa. We are working towards a common vision: a living income for farming families while safeguarding human rights and the environment. Leveraging synergies enhances our professionalism and efficiency and strengthens the link between consuming and producing countries. Regional representatives in producing countries help integrate perspectives from Asia and Latin America more systematically into our strategy.

Looking ahead, our ambition is clear: to achieve measurable progress. Trust, cooperation and consistent implementation will be essential. The challenges are known. Now is the time to turn commitment into concrete solutions.



Anita Aerni, Executive President of the Swiss Sustainable Coffee Platform (SSCP)





# 1. SUMMARY

Below, find a summary of our milestones in 2025 categorised by our four core areas of action.



## Accountability and Transparency

Our Roadmap 2030, adopted at the Annual General Meeting in September 2025, outlines six shared ambitions concerning living income, human rights, forests, regenerative agriculture, climate protection and transparency. The Roadmap guides the transition towards more sustainable value creation in the coffee sector and provides the basis for a process of continuous improvement. We asked our members from different sectors which sustainability issue matters most to them and how they can help implement our Roadmap. Read their responses in Chapter 2.



## Network and Knowledge Exchange

To advance sustainability through collective action and shared learning, members of the Coffee Platform come together through dedicated events and exchange formats. Highlights included the Annual General Meeting, the Regulation Readiness workshop, the Landscape Week with practitioners from producing countries joining us, and the Swiss Coffee Trade Association (SCTA) Forum. At the Forum, we actively contributed to discussions on innovation in the sector and hosted the side event “Turning Collaboration into Impact”.



## Projects

The Coffee Platform's project funding brings members together to turn sustainability ambitions into concrete action. With financial support from the Swiss State Secretariat for Economic Affairs (SECO), we currently co-fund five Seed Projects in Uganda, Peru, Mexico and Guatemala, as well as three Collaborative Impact Projects in Vietnam, Mexico and Colombia. In total, 25 of our members are actively involved in these projects. By mobilising public and private investment, our project funding supports scalable solutions that strengthen the resilience and livelihoods of smallholder coffee farmers while driving more sustainable value chains.



## International Collaboration

Collaboration with coffee producing countries is a central part of our approach, as progress towards greater sustainability can only be achieved when producing countries are actively involved. During a first mission to Colombia, the Coffee Platform established initial contacts with stakeholders from across the coffee sector. We asked government representatives from Colombia, Viet Nam, Peru and Indonesia what value the Coffee Platform brings to their country. Read their responses in Chapter 5.

## 2. ACCOUNTABILITY AND TRANSPARENCY

### **Our Roadmap 2030**

At our Annual General Meeting on 23 September 2025, the members of the Swiss Platform for Sustainable Coffee adopted their Roadmap 2030. This framework of joint action sets out milestones to be achieved by 2030. At the core of the Roadmap is a process that fosters shared learning and promotes cooperation.

For the first time, the various stakeholders in the Swiss coffee sector have agreed on common Ambitions. These goals are intended to guide the stakeholders and, at the same time, strengthen cooperation and joint learning. The various sectors of the Coffee Platform – companies, non-governmental organisations, research institutions and the public sector – were actively involved in the development of the Roadmap. The implementation of the Roadmap targets will be reviewed in 2028.

### **Step by step towards sustainable coffee**

The Roadmap 2030 outlines six common Ambitions that guide the way towards more sustainable value creation in the coffee sector. In doing so, the members reaffirm their commitment to jointly addressing the environmental, social and economic challenges in the sector. With the Roadmap 2030, the members of the Coffee Platform have created the basis for a process of continuous improvement.



# The six Ambitions of our Roadmap 2030



## 1. LIVING INCOME

**Coffee farming households reduce, or even close, their living income gap. Coffee farm workers earn at least a minimum wage, and their wages increase towards a living wage.**



Adequate incomes enable a decent standard of living and allow farmers and workers to invest in sustainable practices, build resilience to climate and market risks, and help prevent issues such as child or forced labour, supported by coordinated, data-driven action.

## 2. HUMAN RIGHTS



**Human rights risks like child labour and forced labour are addressed through effective due diligence processes.**

Human rights risks are often linked to poverty, informality and weak enforcement, with women and migrant workers particularly vulnerable. Addressing them requires stronger due diligence systems, risk-based prevention and remediation, and collective, transparent action to tackle root causes.

## 3. DEFORESTATION

**Coffee production supports deforestation- and conversion-free coffee supply chains and actively supports the restoration of degraded forest ecosystems and other relevant ecosystems.**



Deforestation is driven by poverty, low productivity, insecure land tenure and climate change. Addressing it requires traceability, transparent reporting and inclusive support to ensure smallholders are not excluded, alongside collaboration to protect and restore ecosystems.



### Member Contributions: A Differentiated Approach

To reflect the varying capabilities of its members, the Swiss Sustainable Coffee Platform applies a differentiated implementation model comprising two contribution levels and a dedicated approach for SMEs. This ensures that all companies can contribute to the Roadmap 2030 according to their resources, while encouraging greater responsibility from those with higher leverage.

Ambition 3 serves as one example: it aims to support deforestation- and conversion-free coffee supply chains and ecosystem restoration. Here, micro-, small- and medium-sized enterprises focus on compliance, supply chain assessment and pilot engagement, while larger companies commit to deforestation-free sourcing and, at advanced level, substantial investments in ecosystem protection and restoration.



### 4. REGENERATIVE AGRICULTURE

**Regenerative Agriculture practices are widely adopted on coffee plantations.**

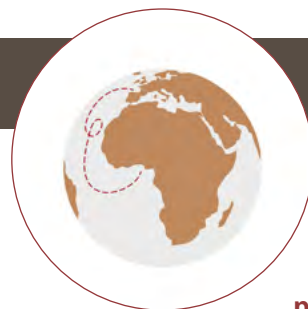
Regenerative practices enhance climate resilience, biodiversity, soil health and water protection while reducing emissions and increasing carbon sequestration. Their adoption requires flexible, context-specific approaches, supported by data, collaboration and continuous learning.

### 5. CLIMATE PROTECTION



**Coffee production works toward net-zero emissions in alignment with global climate goals.**

Coffee faces emissions across production, processing and transport, alongside increasing climate risks. Achieving net zero requires both immediate actions and long-term solutions, especially on Scope 3 emissions, supported by collaboration, data and strong climate leadership.



### 6. TRANSPARENCY

**Coffee is sourced using schemes that transparently ensure sustainable agriculture practices.**

Transparent sourcing schemes enable traceability, risk management and regulatory compliance across the value chain. Their effectiveness depends on alignment with local systems, robust monitoring, and continuous improvement through collaboration, benchmarking and capacity building.

We asked our members which sustainability issue is particularly important to them and how they can help implement our Roadmap. Read their responses here.

**Philippe, which sustainability topic in the coffee sector matters most to you personally – and why?**

For me, the priority is ensuring sustainable livelihoods and living incomes for farmers. They are key to addressing other challenges such as deforestation, child labour and climate change.

**Philippe, in your view, how can Swisscontact contribute to the implementation of the Coffee Platform's Roadmap 2030?**

Swisscontact acts as a bridge-builder between the various stakeholders. In particular, we support coffee companies in investing in the development of sustainable solutions that go beyond short-term price fluctuations. This enables systemic change that is in their own best interests.



**Philippe Schneuwly**  
CEO  
Swisscontact



**Antje, which sustainability topic in the coffee sector matters most to you personally – and why?**

We see every day how climate change is affecting coffee growing regions. Regenerative agriculture is a key pillar of the Nescafé Plan because it helps farmers to adapt their farming practices, to improve their soils, reduce greenhouse gas emissions, and to create improved social conditions. Safeguarding Human rights is also a core pillar of the Nescafé Plan. We deploy due diligence and on the ground actions that help ensure workers' rights are respected across our value chains.

**Antje, in your view, how can Nestlé contribute to the implementation of the Coffee Platform's Roadmap 2030?**

We aim to maintain a firm commitment to our major coffee sustainability programs, such as the Nescafé Plan and the Nespresso AAA Sustainable Quality™ Program, and to continue developing proposals for meaningful collective initiatives for SSCP/SECO funding, including projects like the recently approved one in Mexico.



**Antje Shaw**  
ESG Manager  
Coffee at Nestlé

**Esther, which sustainability topic in the coffee sector matters most to you personally – and why?**

“Sustainability should be treated as a strategic business priority rather than being confined to compliance or CSR efforts. If soil health, water security, ecosystem degradation, and farmers' livelihoods are not addressed, supply chains face significant operational and financial risks – and eventual collapse. Sustainability must therefore be integrated into core business planning and investment decisions.”

**Esther Haldimann**

Director of  
Advisory Services  
at Helvetas



**Esther, in your view, how can Helvetas contribute to the implementation of the Coffee Platform's Roadmap 2030?**

“With our long-established presence and strong networks among public, private, and civil society partners in various coffee-producing countries, we can facilitate and help drive multi-stakeholder collaboration. We can offer expertise and contribute to mutual learning on improving smallholder livelihoods and strengthening social safeguarding; on regenerative, low-carbon coffee systems with Soil Organic Carbon (SOC) and Greenhouse Gas (GHG) modelling; and on deploying digital traceability and Monitoring, Evaluation, Accountability and Learning (MEAL) systems. With our policy positioning in Switzerland for equitable development, we can contribute to a more environmentally sound and socially inclusive coffee sector.”

**Raphaelle, which sustainability topic in the coffee sector matters most to you personally – and why?**

“Volcafe believes that a diversity of origins producing coffee underpins the health of the coffee sector. In order to address the challenges of the coffee sector, multi-faceted approaches that cover farmers' profitability, regenerative farming practices and human rights are necessary.”

**Raphaelle, in your view, how can Volcafe contribute to the implementation of the Coffee Platform's Roadmap 2030?**

“Volcafe is very interested in contributing to and participating in the peer learning opportunities that the Swiss Sustainable Coffee Platform promotes. Many of the challenges facing the coffee sector are systemic, and systemic challenges require holistic solutions that can benefit from pre-competitive approaches.”



**Raphaelle Peinado**

Sustainability Director  
Volcafe



### Pascal Herzog

COO and Head Impact ViCAFE  
Board Member ViFOUNDATION



#### Pascal, which sustainability topic in the coffee sector matters most to you personally – and why?

Throughout my coffee career, the most meaningful experiences have been working on coffee farms and collaborating with local partners to ensure the beans are shipped with care. As a result, two impact-related topics are particularly close to my heart: the idea of syntropic farming and the development of coffee value chains that create mutual benefit for all stakeholders.

#### Pascal, in your view, how can ViCAFE contribute to the implementation of the Coffee Platform’s Roadmap 2030?

We would like to highlight our sourcing model, which is built on long-term personal relationships with farmers, exporters, and importers. The absence of opportunistic buying leads to greater stability and more balanced business partnerships.

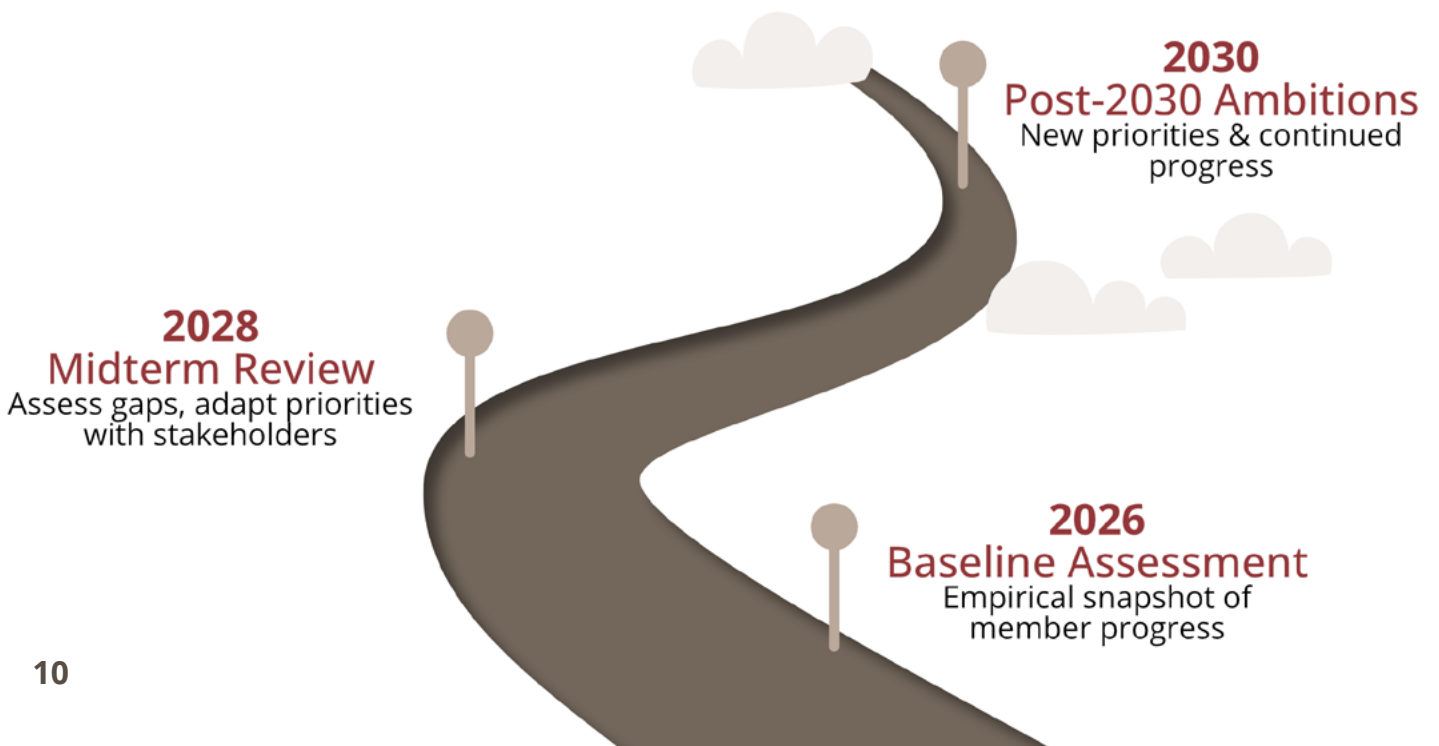
Together with the ViFOUNDATION, we will continue to advocate for more sustainable farming practices – always engaging with farmers around the key question: what does your farm need to look like in order to create the best outcome for the next generation on the farm?

Finally, ViCAFE is in the unique position of connecting the work of many different stakeholders. We aim to lead by example, create a meaningful coffee experience for our customers, and – from time to time – inspire other coffee companies to raise their ambitions and do more.

## Roadmap: Next Steps

To support progress toward these Ambitions, the Roadmap defines specific contributions and targets for SSCP members to pursue through 2030. A midterm review of the Roadmap’s monitoring data is foreseen by 2028 as a collaborative process involving SSCP members and relevant stakeholders. The review will assess progress against the Ambitions and targets, identify gaps, and inform any necessary adjustments to implementation, while also providing input for discussions on priorities beyond 2030.

An early review of the Roadmap’s Ambitions and the contributions required from members is important to ensure that insights gained are incorporated as soon as possible, thereby enhancing the Roadmap’s effectiveness and relevance. This review will be informed by the results of a 2026 baseline assessment.



### 3. NETWORK AND KNOWLEDGE EXCHANGE

To support collective progress in sustainability, members of the Coffee Platform come together through dedicated events and exchange formats. Highlights included the Annual General Meeting, at which members adopted the Roadmap 2030, the Regulation Readiness workshop, and the Landscape Week, during which practitioners from producing countries joined us in Zurich.



At our Annual General Meeting in Rüschtlikon on 23 September 2025, the members formally adopted the Roadmap 2030, a shared strategic framework guiding the Swiss coffee sector towards greater sustainability.

The Roadmap outlines six common Ambitions to improve social, environmental and economic sustainability in the coffee sector, with a focus on livelihoods, human rights, deforestation, regenerative agriculture, climate action and transparent sustainability schemes.

For the first time, stakeholders from across the Swiss coffee sector – including companies, NGOs, research institutions and the public sector – have agreed on a set of common sustainability ambitions. This shared commitment lays the foundation for stronger collaboration and continuous improvement towards a more sustainable and resilient coffee sector.

# Events



20 March  
**Webinar:  
 Introduction to the  
 SSCP Project Funding**

1 April  
 Launch of the  
**Seed Project Funding**

19 May  
**Regulation Readiness Workshop**  
 The workshop responded to a rapidly evolving regulations in sustainability. Designed around the concrete needs of companies, it aimed to provide guidance, foster exchange and enable coordinated responses.

30 June  
 Launch of the  
**Collaborative Impact  
 Project Funding**

2 September  
**Tertulia: Geospatial tech  
 to strengthen child labour  
 due diligence: FAO's  
 Digichild in action**



23 September  
**Annual General Meeting** with Roadmap 2030 approval

22–26 September  
**Landscape Week**

During this week of events, practitioners from producing countries and international organisations came together to explore what defines a mature landscape and how experiences from different regions can inform more effective implementation.

1 October  
**Building Bridges**  
Geneva



2–3 October

**Swiss Coffee Trade Association (SCTA) Forum**

At the Forum, we actively engaged in exchanges on innovation in the sector and hosted the side-event “Turning Collaboration into Impact”. Executive President Anita Aerni (right) highlighted that real disruption means shifting the mindset, from competition to shared responsibility.

3 December  
**Tertulia with 4C**  
Carbon counting. How 4C effectively implements carbon footprint calculation and certification

## 4. PROJECTS

### **SSCP Project Funding (2025–2028)**

The Coffee Platform's project funding is designed to mobilise public and private investment to accelerate sustainability in the coffee sector. It focuses on delivering concrete, scalable solutions that improve the livelihoods and resilience of smallholder coffee farmers while strengthening the overall value chain. The project funding is supported by the Swiss State Secretariat for Economic Affairs (SECO) for the period 2025–2028.

To support the implementation of the Roadmap's Ambitions, the Coffee Platform offers two funding windows: Seed Project Funding and Collaborative Impact Project Funding.

### **Seed Funding**

Seed Project Funding supports small, innovative projects. Full Coffee Platform members from Category A (Private Sector), B (NPO) and C (research) can apply as lead applicants. All proposals require at least one SSCP private sector member (as main or co-applicant). Associated members and non-members may join as co-applicants.

With grants of up to CHF 250 000 (max. 40 % co-funding), it enables the testing of new approaches in areas such as low-carbon processing, resource efficiency, and circular solutions. The focus is on innovation, scalability, and shared learning.

**Total budget:** CHF 2.4 million

### **Collaborative Impact Funding**

Collaborative Impact Project Funding targets large, multi-stakeholder initiatives that drive systemic change in coffee-producing regions.

With grants of up to CHF 1 000 000 (max. 25% co-funding), it supports cross-company collaboration and co-creation with local stakeholders to achieve long-term environmental, social, and economic impact.

**Total budget:** CHF 4.5 million

# 5

Seed Projects in 4 countries:  
Uganda, Peru, Mexico,  
Guatemala

# 3

Collaborative Impact Projects  
in 3 countries: Vietnam, Mexico,  
Colombia

# CHF 3.92 million

Financial contribution of SECO

# 25

Number of SSCP members  
involved in projects



## **Sustainable Coffee Cultivation in Chiapas**

**Rast Kaffee strengthens smallholder coffee farmers in Chiapas, Mexico, through training, digital tools, and sustainable farming models that ensure resilience to climate change and create long-term social and economic opportunities in rural areas.**

In Chiapas, climate impacts, limited access to inputs and knowledge, and low market transparency put pressure on farmers' livelihoods. At the same time, many young people are leaving rural areas in search of better economic opportunities, as coffee farming often fails to offer sufficient prospects for the future.

**“We smallholder farmers need not only seedlings and fertilisers, but also support and advice from agronomists. This would help us cultivate our coffee plants more effectively and increase yields.”**

*Adolfo Gómez Bartolon, smallholder farmer*

For the farmer in Chiapas, these challenges are part of everyday farming. By working directly with farmers, the project strengthens knowledge exchange within the farming community.

### **Making coffee farming more attractive**

Through this practical transfer of know-how, farmers improve how they cultivate and process coffee – leading to higher-quality production while strengthening their resilience. At its core is the expansion of a coffee academy, building on the existing structures of Rast Kaffee's partner Finca Hamburgo and the Cafetales Hamburgo Institute (CHI). Through hands-on training modules, on-field advisory services and knowledge exchange, farmers gain practical, value chain-focused skills.

This knowledge is complemented by access to tools and inputs such as seedlings, fertilisers and mobile pulpers – enabling farmers not only to improve production, but also to increase value addition. The project contributes to making coffee farming more viable and attractive – including for younger generations. In doing so, it supports not only individual farmers but also broader rural development in the region.

Still in its initial phase, the project has already shown strong engagement and motivation among participating farmers, as well as a clear identification of priority needs. Building on this foundation, the next steps include expanding the coffee academy, providing mobile processing equipment and establishing a farmer-managed nursery for resilient seedlings – further strengthening the long-term outlook for coffee farming in Chiapas.



**Location:** Mexico

**Duration:** 2025–2027

**Number of beneficiaries:** 80–100 farming households

**Implemented by:** Rast Kaffee

**Project partners:** Finca Hamburgo, Cafetales Hamburgo Institute

**Budget:** Total: CHF 200 000 (SECO Contribution: CHF 80 000)

**Type of Project:** Seed Project

## **Biochar and Regenerative Agriculture Transition in Uganda**

**This project, implemented by Sucafina in Uganda, transforms coffee husk waste into biochar – a stable form of plant carbon – to improve soil health, increase farm yields and create climate income.**

In coffee production, large volumes of coffee husks are generated during processing – a by-product that has long been considered waste. This project starts precisely here, promoting a circular system: what was previously unused is reintroduced as a valuable resource, forming the basis for more sustainable farming systems.

At the same time, many smallholder farmers face declining soil fertility and limited access to sustainable inputs, resulting in unstable yields and livelihoods. The project addresses both challenges by converting coffee husks into biochar and applying it on smallholder farms to restore degraded soils.

What was once waste becomes part of a regenerative cycle. The biochar is returned to the fields, where it improves soil structure, enhances water retention and supports long-term fertility. Combined with regenerative practices such as organic fertilisers and cover crops, the approach strengthens both productivity and resilience.

### **Income through Carbon Removal Units**

At the same time, the impact extends beyond the farm. By storing carbon in the soil, the biochar enables the generation of certified Carbon Removal Units (CRUs), creating new income opportunities through the voluntary carbon market.

The project is currently in its pilot phase. One biochar unit is operational, coffee husk supply has been secured and a local project team is in place.

The next phase will focus on optimising the performance of the biochar unit and generating initial data on soil impact, operational efficiency and farmer adoption.

**“This pilot allows us to test whether coffee by-products can contribute to soil health and farming efficiency, while also becoming part of a scalable climate solution.”**

*Leon Sanchez, Global Agronomy Manager at Sucafina*

**Location:** Uganda

**Duration:** 2025–2027

**Number of beneficiaries:** 450 farming households

**Implemented by:** Sucafina SA

**Project partners:** Koninklijke Douwe Egberts BV, JDE Peets

**Budget:** Total: CHF 262 650  
(SECO Contribution: CHF 103 000)

**Type of Project:** Seed Project





## 5. INTERNATIONAL COLLABORATION

**Collaboration with producing countries is central to the Coffee Platform's approach. A first mission to Colombia enabled the Platform to establish initial key contacts with stakeholders across the coffee sector.**

A mission in February 2025 to Colombia highlighted a highly organised coffee sector known for its quality, but also facing structural challenges such as smallholder production, limited traceability, and an ageing farming population. At the same time, promising approaches emerged, including specialty coffee initiatives, innovation, and cooperative service models that support value addition and generational renewal. Private sector programmes further contribute to sustainable practices despite operational constraints. Strong national institutions provide a solid foundation for future collaboration.

We asked government representatives of major coffee-producing countries what value the Coffee Platform brings to their country. Read their responses here.

**Francisco Echeverri**

Ambassador of Colombia to the Swiss Confederation

“The Embassy of Colombia has had the privilege of collaborating with the Platform. We recognise this initiative as a key instrument for promoting sustainability within the coffee sector. The Platform has provided us with a valuable forum for constructive dialogue aimed at strengthening best practices within the framework of a sustainable coffee supply chain. Thanks to the Platform, several Colombian producers have been able to engage directly with stakeholders in Switzerland. We would like to express our sincere appreciation to the Platform's representatives for their constructive cooperation.”





**Chu Thu Hang**

**Chargé d'affaires a.i., Embassy of Viet Nam in Switzerland**

As one of the world's largest coffee producers, engagement with the Swiss Sustainable Coffee Platform could add notable value for Viet Nam's coffee sector.

To promote sustainability along the entire coffee value chain, through the collaboration with Swiss coffee stakeholders, SECO and the private sector, the Platform can help Vietnamese coffee producers connect to sustainable sourcing networks, create long-term market links for them, train and build capacity for the workforces, etc., which will contribute to boosting Viet Nam's competitiveness in global markets and developing effectively its coffee industry.



**Julio Garro**

**Ambassador of Peru to the Swiss Confederation**

Peru recognises that the Swiss Sustainable Coffee Platform is an important forum that promotes collaboration for improving sustainability in the global coffee sector. Peru's participation in its meetings has enabled it to strengthen ties with key industry stakeholders and to identify potential mechanisms for cooperation and exchange of experiences. As such, our joint endeavours contribute to the efforts of the Peruvian government and producers to ensure that the entire national coffee production sector participates in socially, economically and environmentally responsible supply chains.



## Ngurah Swajaya

Ambassador of Indonesia to the Swiss Confederation

Indonesia and Switzerland have long enjoyed a coffee commodity trade partnership. Indonesian specialty coffee found its special place among Swiss coffee lovers, and its export to Switzerland continues to grow. Indonesian coffee and its wide variety of flavours attract considerable interest in the Swiss market.

SSCP can play a crucial role in connecting coffee actors from both countries to support the increase in quality coffee and provide market access. Indonesia's distinctive coffee origins and rich flavours, together with Switzerland's commitment to sustainable trade, could create a strong foundation for a partnership to enhance market potential and to support small and medium-sized coffee farmers in Indonesia to continue cultivating the best coffee in the world.



## 6. ORGANISATION

**The Swiss Sustainable Coffee Platform is a multi-stakeholder initiative organised as a non-profit association. Solutions are developed in a participatory process and decisions are made by our members at the Annual General Meeting.**

### Structure of the association

The Board, composed of an independent executive president and representatives of the member sectors private sector, non-profit organisations, research and public sector, is entrusted with the strategic management of the association.

The day-to-day business of the association is managed by the Coordination Office in Bern. It is responsible for the management of the activities, monitoring, reporting, and communication and constitutes the hub between the members, the board, the national and international partners and the public.

All members of the Coffee Platform come together for the Annual General Meeting. During the assembly, decisions are made by the full members (associated members have no voting rights); elections are held, and key players share their experiences and provide updates on the latest findings regarding selected topics.





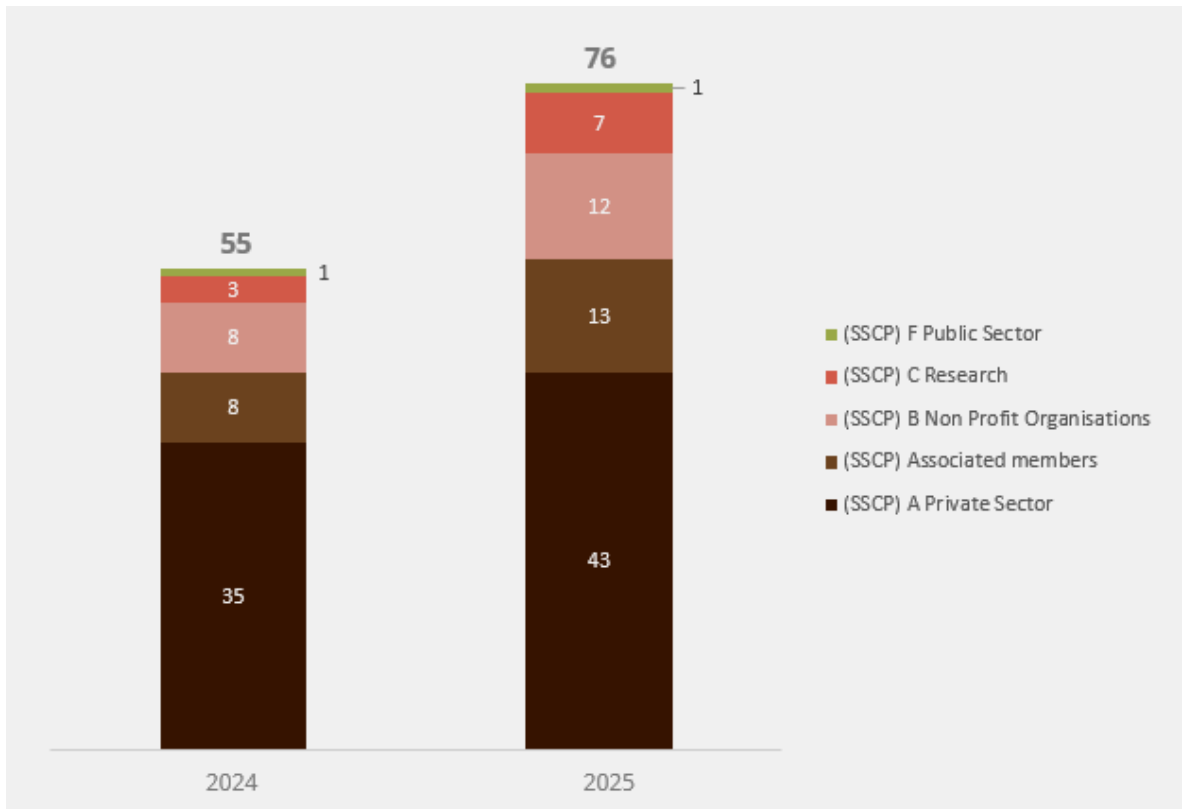
## Our Members

The Swiss Sustainable Coffee Platform represents the stakeholders in the Swiss coffee sector. The Platform is structured into the member categories private sector, non-profit organisations and research, the public sector, represented by the Swiss State Secretariat for Economic Affairs (SECO) along with associated members (non-voting).

The Coffee Platform brings together small and medium-sized enterprises (SMEs), roasters, processors, traders, coffee shops, universities and research institutions, non-profit organisations, other coffee-related stakeholders and the public sector to jointly address sustainability challenges and opportunities in the coffee value chain. The Coffee Platform was launched in June 2024 and was officially founded in Bern in November 2024.

## Members in 2025

The Swiss Sustainable Coffee Platform welcomed 21 new members in 2025. The Platform counted 76 members at the end of 2025: 63 full members and 13 associated members.



Member development over the past two years across different member categories.



## Our Board

### Ricardo Seitz

Illycafé/ Swiss Roasters Guild (SRG)  
Community of Interest Coffee Switzerland (CIC)

**Board member**  
**Private Sector**



### Anita Aerni

Anita Aerni Consulting GmbH

**Executive President**



### Daniel Imhof

Nestlé

**Board member**  
**Private Sector**



### Pratyush Singh

Olam/ofi

**Board member**  
**Private Sector**



### Philippe Schneuwly

CEO  
Swisscontact

**Board member**  
**Non-profit organisations**



### Esther Haldimann

Helvetas

**Board member**  
**Non-profit organisations**



### Ingrid Fromm

Bern University of Applied Sciences

**Board member**  
**Research**



### Monica Rubiolo

Head of Trade Promotion  
State Secretariat for Economic Affairs  
SECO

**Public sector**  
(non-voting observer)





## Our Coordination Office



**Nicoletta Lumaldo**

Deputy Managing Director,  
Lead Living Income and Peer &  
Community Learning

**Christian Robin**

Managing Director



**Fabienne Bauer**

Lead Regenerative Agriculture &  
Project Monitoring  
(until May 2026)



**Esther Waldmeier**

Lead Human Rights & Accountability

**Joël Frei**

Communication Officer



**Romane Humbel**

Programme Manager & Peer  
and Community Learning

**Laura Ulrich**

Office Manager  
(as of January 2026)



**Joseph Bandanaa**

Country Lead Ghana & Regional Advisor  
Africa

**Orlando Mejia**

Regional Advisor Central America  
and Global MEL Specialist  
(as of April 2026)



**Nina Rossiana**

Regional Advisor Asia  
(as of March 2026)



**“ We smallholder farmers need not only seedlings and fertilisers, but also support and advice from agronomists. This would help us cultivate our coffee plants more effectively and increase yields. ”**

**Adolfo Gómez Bartolon,  
smallholder farmer in Chiapas, Mexico**

## 7. FINANCES

### Balance sheet

<b>Assets</b>	<b>CHF</b>
Cash Bank Raiffeisen (Projects)	1 590 538
Receivables	3 750
<b>Total assets</b>	<b>1 594 288</b>

<b>Liabilities</b>	<b>CHF</b>
Payables	10 331
Other short-term liabilities	14 625
Accrued expenses and deferred income	1 553 019
Fonds SECO Contribution	-
<b>Current liabilities</b>	<b>1 577 975</b>
Capital	-
Surplus of the year	16 313
<b>Organisational capital</b>	<b>16 313</b>
<b>Total liabilities</b>	<b>1 594 288</b>





## Statement of operations

<b>Income</b>	<b>CHF</b>
Membership fees	149 000
Project support services by members	5 000
Project support service fees by SECO	105 000
SECO core contribution	200 000
SECO contribution projects (2025-2028)	141 981
<b>Total income</b>	<b>600 981</b>

<b>Expenditures</b>	<b>CHF</b>
Staff costs	-320 719
Expenses Board	-67 570
<b>Personnel expenses - office</b>	<b>-388 289</b>
Office costs	-40 422
Communication	-
External consulting services	-
Events	-
Logistics, general and travel expenses	-13 877
<b>Other operating expenses - office</b>	<b>-54 299</b>
Seed Projects Fund (as of 2025-2028)	-141 981
<b>Other operating expenses - projects</b>	<b>-141 981</b>
<b>Total expenditures</b>	<b>-584 569</b>
<b>Operating result</b>	<b>16 412</b>
Financial income	-
Financial expenses	-99
<b>Surplus of the year</b>	<b>16 313</b>



# IMPRINT

## **Publisher**

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Gutenbergstrasse 14, 3011 Bern, Switzerland

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## **Design concept and layout**

Joël Frei

## **Auditor**

BDO Schweiz

## **Photographs**

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Swiss Sustainable Coffee Platform (SSCP): Annual Report 2025

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## **Who are we?**

By fostering collaboration among private sector companies, research, and civil society, the Swiss Sustainable Coffee Platform enables coordinated actions to promote sustainability across the coffee value chain. In coffee-producing countries, the Coffee Platform drives impact by implementing public-private partnership projects, co-financed by the Swiss private sector and the Swiss State Secretariat for Economic Affairs (SECO).

The Coffee Platform promotes shared responsibility among key actors in the coffee sector. By fostering dialogue among diverse stakeholders, the Coffee Platform creates a common understanding of the challenges, opportunities, and solutions within the coffee value chain. It drives collaboration between the Swiss coffee sector and national and international initiatives advocating for sustainability.

Together, members commit to making the coffee value chain more sustainable, fostering peer learning, harmonising impact measurement, and co-designing projects in coffee-producing countries. Through policy dialogue and partnerships, the Coffee Platform strengthens efforts to improve the livelihoods of coffee farmers and their families.



**Swiss Sustainable  
Coffee Platform**



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